



Anchor Bay Campground
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Anchor Bay Campground Upgrades to Fiber Optic Wifi

Anchor Bay Campground had its origins in the early 1920's and has been through many changes in those 90+ years! Currently, it is owned by Anchor Bay Campground, LLC which consists of 38 owners. The campground has 27 camping spots, most of which are walking distance to the beach, and a few are nestled within the redwood trees. This campground that is situated on a hairpin curve of Highway 1, has been a family favorite for years. Many of our clients have been coming to this campground for over 30 years and have had several generations who have made memories there.

The Anchor Bay Campground, LLC was established from a group of people who loved the campground and had been bringing their families there to fish and camp for many generations. The campground was in danger of being bulldozed and turned into a subdivision, and this group of people would have no part of losing this beautiful place. The campground was purchased by the LLC in September 2004.

Since 2004, the Anchor Bay Campground, LLC has been faced with large cash outlays to update the electrical and plumbing systems in the campground. The old systems were failing and were no longer energy efficient or effective. One of the last systems to look at was the internet service. While typically the beauty of the beach and the surrounding redwoods keep all of our customers happy, the current campers also have a need for a high speed, consistent Wifi to keep in touch with the outer world. Many of our owners come from long distances and stay for extended visits and the WIFI becomes crucial in our maintaining contact, managing finances, etc. Lastly, our office staff uses the WIFI to update reservations and stay in contact with the hundreds of campers that come to this beautiful haven annually.

The struggle to update the internet service was discovered, when the Anchor Bay Campground, LLC board of directors decided in 2014 to upgrade their service. Elizabeth Wright, Board Member, researched all local options (including Valley Cable, Far Reach, etc.) and wrote a white paper on the topic to provide to all the owners to outline the situation. The problem seemed to have no solution! It was in July, 2014, when Elizabeth stumbled upon a name of a connection, David Peisner, who is what one might call a "broker" for internet services. Many discussions and site visits were conducted with David, before it was established that ATT did have a fiber optic cable in the area, and it was believed that service could be brought directly into the campground. After nearly one year after the contract was signed, ATT made a final connection with the fiber and the campground was able to upgrade their service in September 2016. The campground pays for this service to a Nevada company called Sky Fiber.

The campers and owners were previously getting a service of 12 mbs to be spread among anyone who was in camp and using the WIFI. Often times the service went down during inclement weather. With the new service, they are able to receive up to 50 mbs of service and most importantly the service is

consistent. Previously, the bad weather (rain and wind) would take our service out, which was extremely difficult to have happen when running a business, let alone the convenience for owners and campers.

One last step that is still in progress is the upgrading of the campground's hardware, so that it can be of equal speed to the new WIFI. That process should be complete by summer 2017. Many residents in the area have been excited about our accomplishments, as well as frustrated because there does not seem to be a solution for the individual resident...yet. We all support and love this community and hope that a solution can be found that would benefit all.

