

# Endorsement of Mendocino County's Broadband GOALS and STRATEGIES

**THE CITY OF UKIAH** endorses these Broadband Goals and Strategies for Mendocino County.

Affordable high-speed broadband, telecommunication services, and broadband infrastructure are essential for public safety, and for bringing in economic growth and related revenues, which in turn affects every resident in the City of Ukiah.

The Broadband goals and strategies as identified by the Broadband Working Group, directly address three of four strategic planning areas that the Ukiah City Council has recognized as critical for guiding their direction and decisions:

- Develop a prioritized plan for maintaining and improving public infrastructure.
- Planning Valley-wide takes place based on sound planning principles.
- Facilitate the development of a sound local economy that attracts investment, promotes economic diversity, supports businesses, creates employment opportunities, and generates public revenues.

As technology develops throughout the world, cities and counties must keep up with the current practices and speed, which now rely on access to an affordable high-speed broadband for essential public services, businesses, and individual homes.

For these and all the reasons listed within the Broadband Working Group goals, the Ukiah City Council supports the Broadband Goals and Strategies for Mendocino County.



**JIM O. BROWN**  
**MAYOR**

**MAY 17, 2017**

**GOAL #1:** Essential telecommunication services for all residents, businesses, Anchor Institutions, and local government agencies (especially Public Safety and Emergency Services) are reliable and redundant/diverse.

**GOAL #2:** All County residents have affordable high-speed broadband access in their homes.

**GOAL #3:** Competitively-priced high-speed broadband infrastructure throughout the county is developed to attract, retain, and develop Internet-reliant businesses.

**GOAL #4:** County and Cities takes leadership in broadband issues---adopts policies to facilitate broadband deployment, and finds ways to leverage existing assets.

**GOAL #5:** Mendocino County develops a county-wide comprehensive Broadband Plan by 2019.