

**Steering Committee Meeting Agenda**

Friday May 10, 2013 10:00am – 11:30am  
*The Community Foundation of Mendocino County*  
204 S. Oak St., Ukiah, CA 95482 - (707) 468-9882

**Dial In # (605) 477-2100, Participant Access Code: 565491#**

*Note: if this number does not connect, Dial 805-360-1075 and follow instructions:*

*1. Dial 605-477-2100 and enter # sign, then 2. enter 565491 and enter # sign*

**Special Community Media\* Planning Meeting**

- 1. Call to Order**
  - a) Introductions
  - b) Approval of agenda
- 2. Discussion on the state of Community Media - Sean McLaughlin, Access Humboldt**
- 3. Areas of common interest and mutual support between CATV and BAMC in Mendocino County**
- 4. Potential impact of countywide broadband deployment on community media**
- 5. Community media challenges:**
  - a)** short term - declining revenues from Comcast franchise agreements
  - b)** longer term - exploration of consolidating some common functions
  - c)** consideration of establishing a Community Benefit component with broadband providers
- 6. other considerations**
- 7. next steps**
- 8. Adjourn**

*\* Note: "Community Media" for purposes of this meeting also includes PEG (Public, Education and Government) and CATV (Community Access TV) groups.*

***Upcoming Meeting Schedule***

(weekly Alliance meetings are normally held at the Community Foundation office in Ukiah)

*Fridays, 10:00am – 11:30am*

*May 17, 24*

*Note - May 17th meeting will be in Fort Bragg at the Town Hall*

**Broadband Alliance of Mendocino County**

c/o Economic Development & Financing Corp.

PO Box 946, Ukiah, CA 95482

MendocinoBroadband.org 707.354.2262